

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

August 9, 2004 (August 9, 2004)

Date of Report (Date of earliest event reported)

Revlon, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware

1-11178

13-3662955

(State or Other
Jurisdiction of
Incorporation)

(Commission File No.)

(I.R.S. Employer
Identification
No.)

237 Park Avenue
New York, New York

10017

(Address of Principal
Executive Offices)

(Zip Code)

(212) 527-4000

(Registrant's telephone number, including area code)

None

(Former Name or Former Address, if Changed Since Last Report)

ITEM 9. REGULATION FD DISCLOSURE.

In connection with the provision of certain financial information (the "Information") on the investor relations website of Revlon, Inc. (the "Company"), www.revloninc.com, the Company is furnishing such Information herewith as Exhibit 99.1 to this Form 8-K.

In accordance with general instruction B.2 of Form 8-K, the information in this report, including the exhibit, is furnished pursuant to Item 9 and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liability of that section.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

REVLON, INC.

By: /s/ Robert K. Kretzman

Robert K. Kretzman
Executive Vice President, General
Counsel and Chief Legal Officer

Date: August 9, 2004

EXHIBIT INDEX

Exhibit No.

Description

99.1

Information related to Revlon, Inc.

REVLON, INC. AND SUBSIDIARIES
 UNAUDITED QUARTERLY GROWTH PLAN CHARGES (1)
 (dollars in millions)

	1st Qtr		2nd Qtr		3rd Qtr		4th Qtr		Total	
	2003	2002	2003	2002	2003	2002	2003	2002	2003	2002
Impact of growth plan charge on net sales	\$6.0	-	\$9.5	-	(\$3.8)	-	(\$7.4)	\$75.1	\$4.3	\$75.1
Impact of growth plan charge on cost of sales	-	-	(1.2)	-	0.1	-	2.0	17.7	0.9	17.7
Impact of growth plan charge on selling, general & administrative expenses	5.0	\$0.8	6.3	\$1.5	9.3	\$2.6	5.4	6.5	26.0	11.4
Impact of growth plan charge on operating income	11.0	0.8	14.6	1.5	5.6	2.6	0.0	99.3	31.2	104.2
Impact of growth plan charge on depreciation & amortization	-	-	1.6	-	0.5	-	0.6	0.8	2.7	0.8

(1) The above represents charges associated with the Company's Growth Plan initiatives on major income statement line items. Amounts are approximate. The chart above provides a compilation of growth plan charges previously disclosed by the Company in its filed SEC documents. Accordingly, you should consider these figures in connection with a review of the Company's 10-K's, 10-Q's, and 8-K's for the applicable periods which may be found on www.sec.gov and on www.revloninc.com.